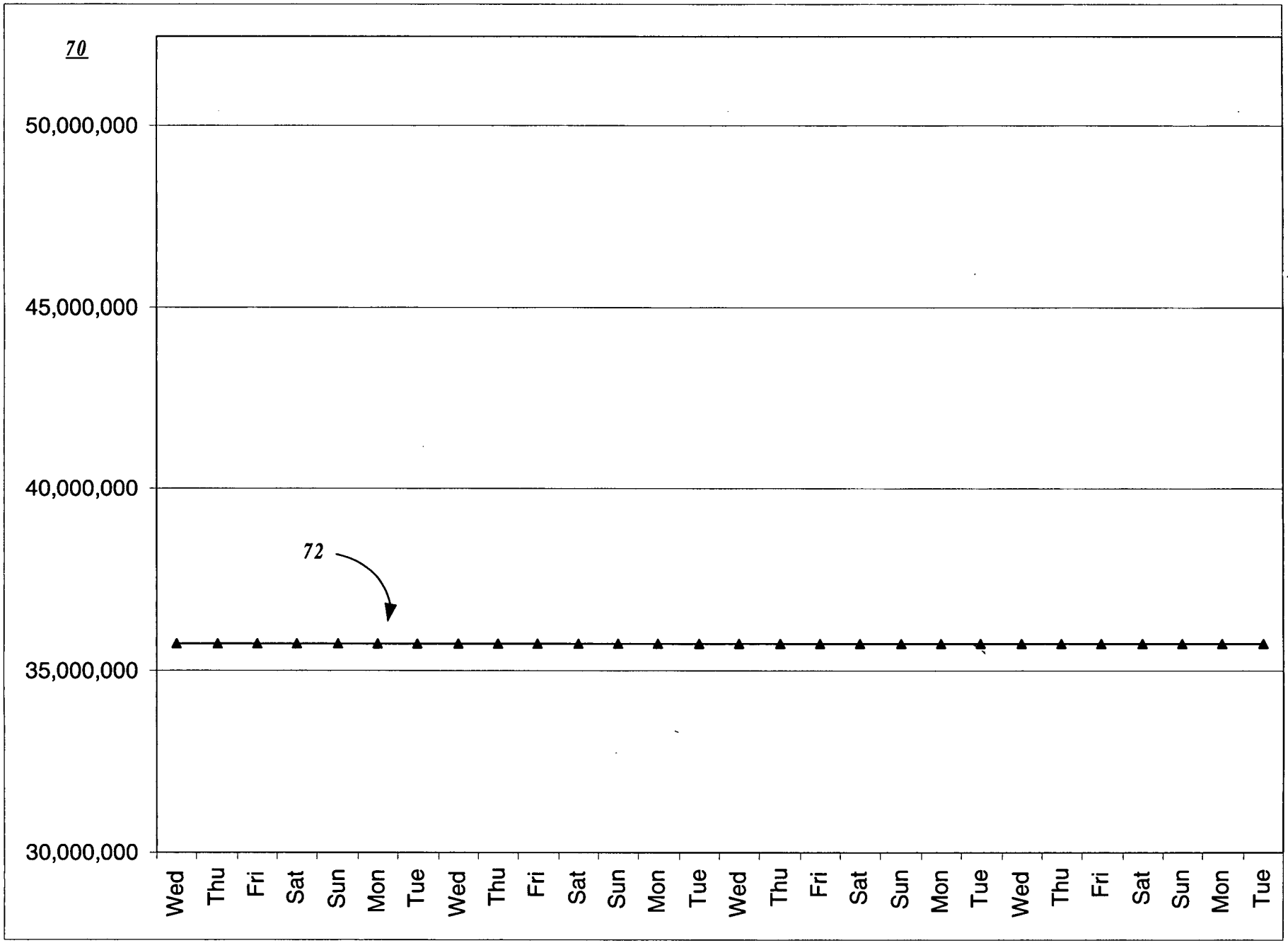
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30,000,000
72
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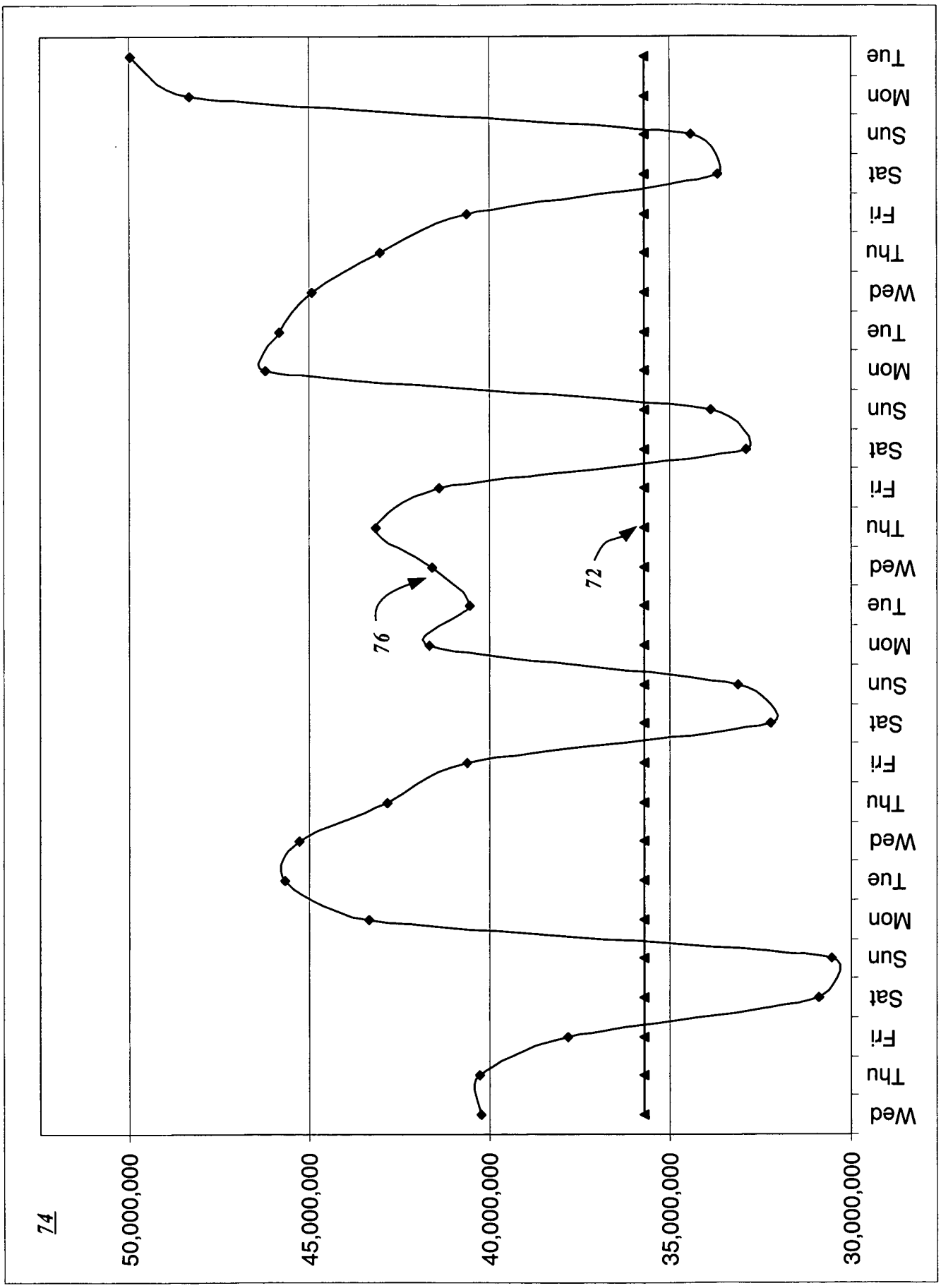
FIGURE 1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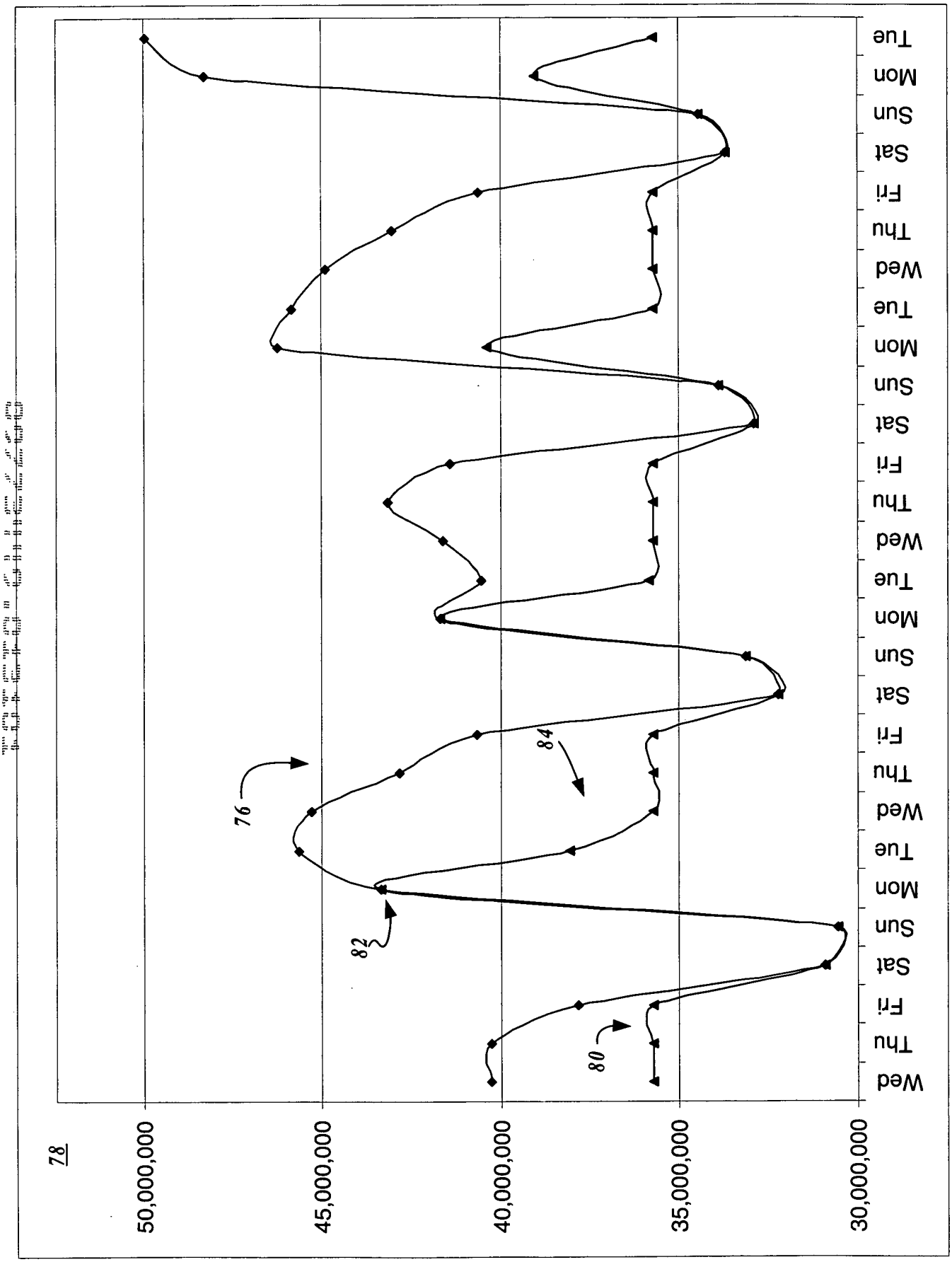
76
72

FIGURE 2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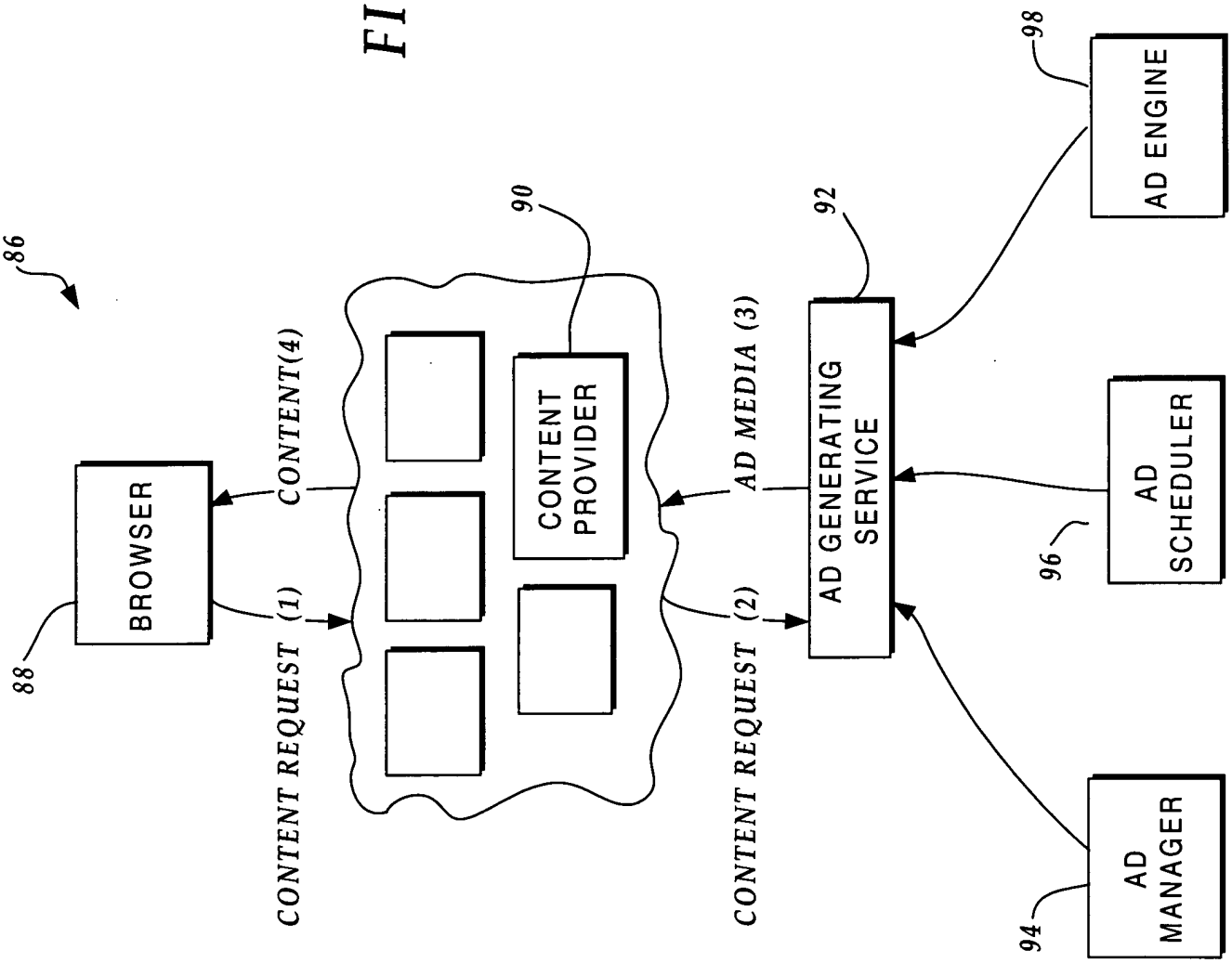
84
80

FIGURE 3

FIGURE 4


86
88
BROWSER
CONTENT REQUEST (1)
CONTENT(4)
90
CONTENT PROVIDER
CONTENT REQUEST (2)
AD MEDIA (3)
92
AD GENERATING SERVICE
98
AD ENGINE
96
AD SCHEDULER
94
AD MANAGER

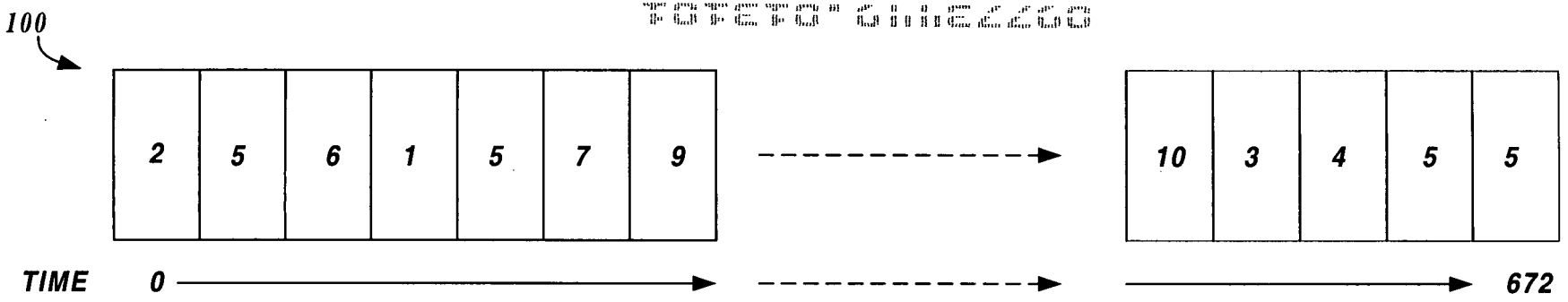


FIGURE 5

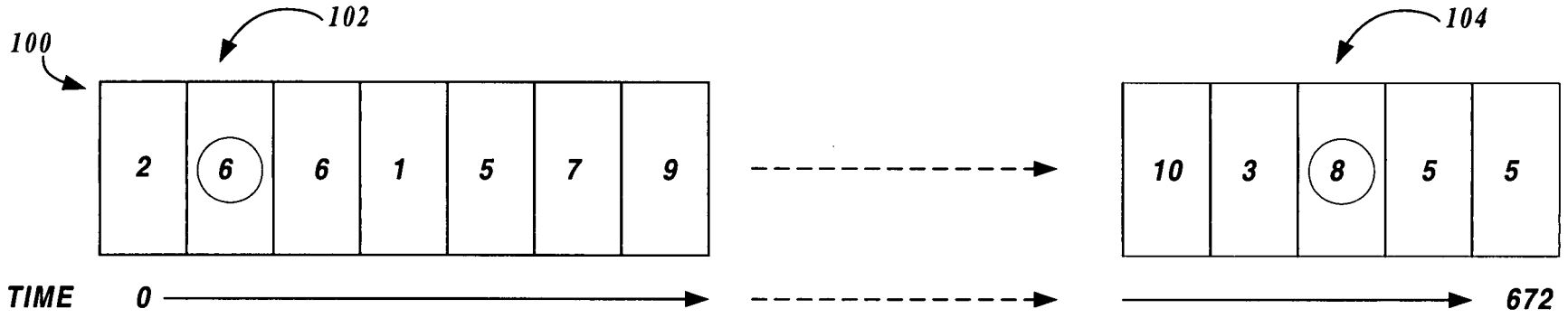
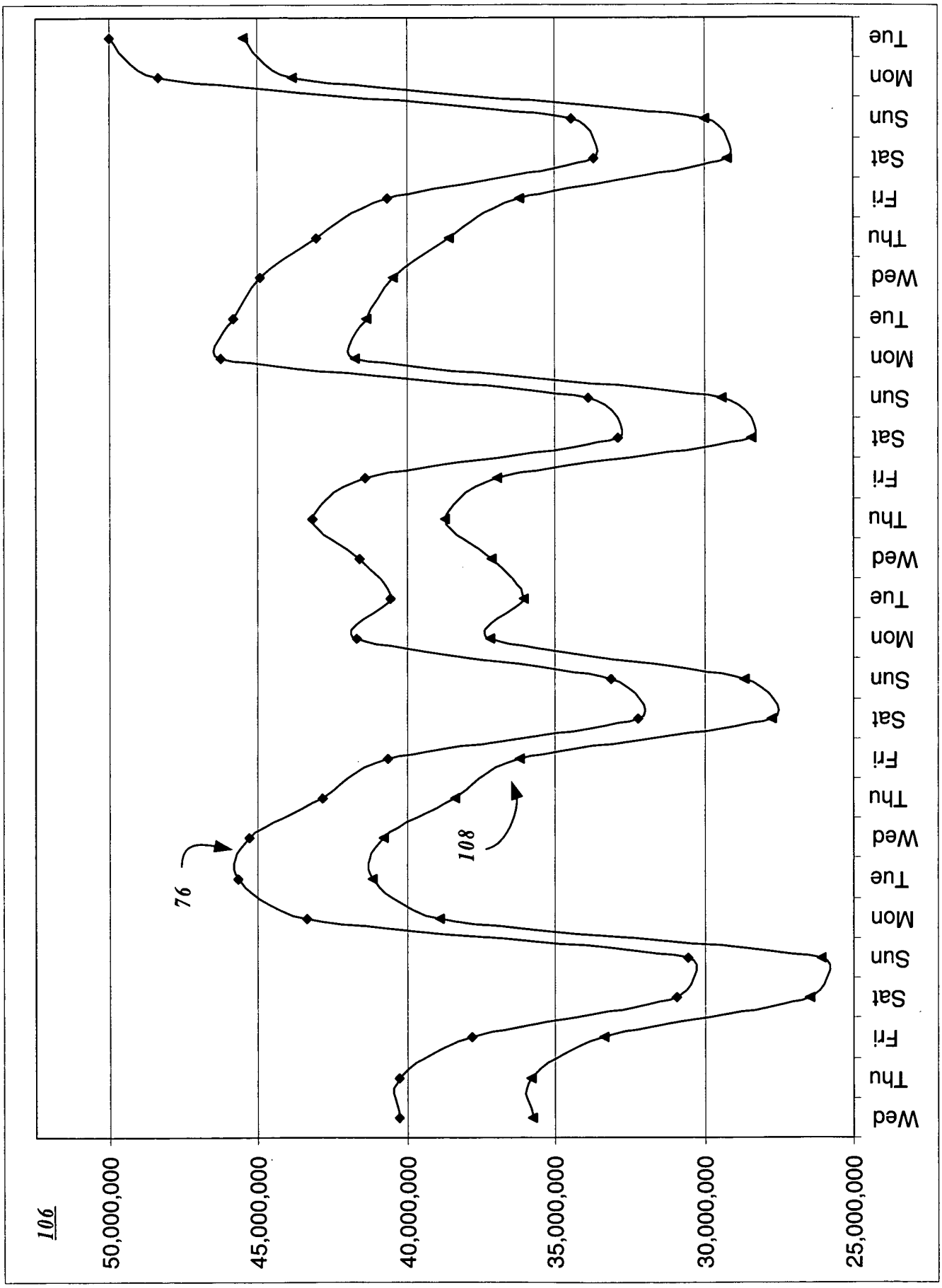


FIGURE 6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76
108

FIGURE 7

PATENT APPLICATION

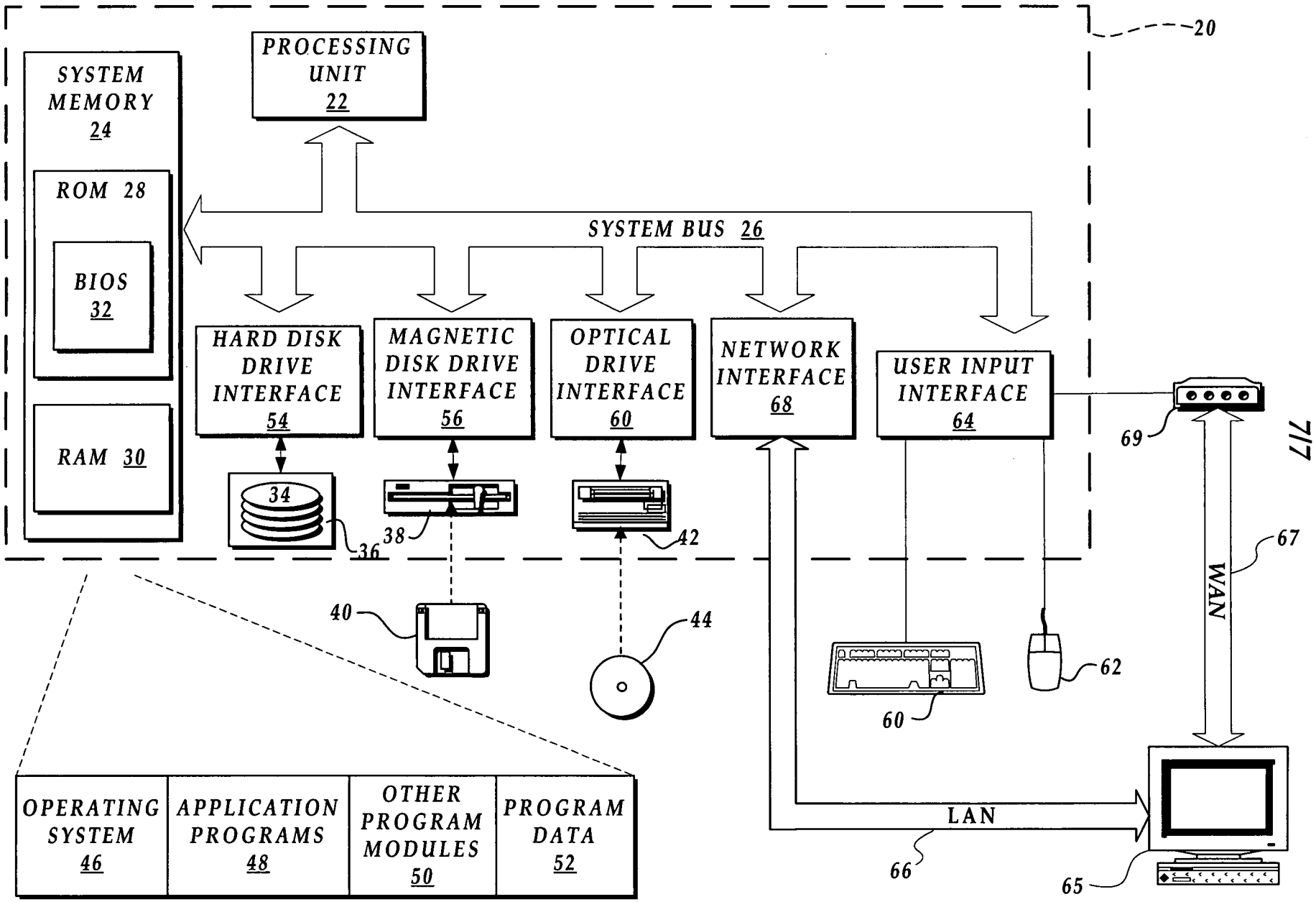

FIGURE 8